

# YELLOW

## RICH NATURALS



1

BLACK



2

DARKEST NATURAL BROWN



3

DARK NATURAL BROWN



4

MEDIUM NATURAL BROWN



5

LIGHT NATURAL BROWN



6

DARK NATURAL BLONDE



7

MEDIUM NATURAL BLONDE



8

LIGHT NATURAL BLONDE



9

VERY LIGHT NATURAL BLONDE



10

LIGHTEST NATURAL BLONDE

## RICH COOL NATURALS



4 COOL  
COOL MEDIUM NATURAL BROWN



5 COOL  
COOL LIGHT NATURAL BROWN



6 COOL  
COOL DARK NATURAL BLONDE



7 COOL  
COOL MEDIUM NATURAL BLONDE



8 COOL  
COOL LIGHT NATURAL BLONDE



9 COOL  
COOL VERY LIGHT NATURAL BLONDE



1.11  
BLUE BLACK



6.11  
DARK INTENSE ASH BLONDE



7.11  
MEDIUM INTENSE ASH BLONDE



10.01  
LIGHTEST SOFT ASH BLONDE

## ASH



5.1  
LIGHT ASH BROWN



6.1  
DARK ASH BLONDE



7.1  
MEDIUM ASH BLONDE



8.1  
LIGHT ASH BLONDE



9.1  
VERY LIGHT ASH BLONDE



10.1  
LIGHTEST ASH BLONDE



8.21  
LIGHT VIOLET ASH BLONDE



9.21  
VERY LIGHT VIOLET ASH BLONDE



10.21  
LIGHTEST VIOLET ASH BLONDE



9.2  
VERY LIGHT VIOLET BLONDE

5.1  
LIGHT ASH BROWN

6.1  
DARK ASH BLONDE

7.1  
MEDIUM ASH BLONDE

8.1  
LIGHT ASH BLONDE

9.1  
VERY LIGHT ASH BLONDE

10.1  
LIGHTEST ASH BLONDE

8.21  
LIGHT VIOLET ASH BLONDE

9.21  
VERY LIGHT VIOLET ASH BLONDE

10.21  
LIGHTEST VIOLET ASH BLONDE

9.2  
VERY LIGHT VIOLET BLONDE

## BROWNS



5.35  
LIGHT GOLDEN MAHOGANY BROWN



6.35  
DARK GOLDEN MAHOGANY BLONDE



7.35  
MEDIUM GOLDEN MAHOGANY BLONDE



5.53  
LIGHT MAHOGANY GOLDEN BROWN



6.53  
DARK MAHOGANY GOLDEN BLONDE



7.53  
MEDIUM MAHOGANY GOLDEN BLONDE



5.32  
LIGHT GOLDEN VIOLET BROWN



6.32  
DARK GOLDEN VIOLET BLONDE



7.32  
MEDIUM GOLDEN VIOLET BLONDE



8.32  
LIGHT GOLDEN VIOLET BLONDE

5.35  
LIGHT GOLDEN MAHOGANY BROWN

6.35  
DARK GOLDEN MAHOGANY BLONDE

7.35  
MEDIUM GOLDEN MAHOGANY BLONDE

5.53  
LIGHT MAHOGANY GOLDEN BROWN

6.53  
DARK MAHOGANY GOLDEN BLONDE

7.53  
MEDIUM MAHOGANY GOLDEN BLONDE

5.32  
LIGHT GOLDEN VIOLET BROWN

6.32  
DARK GOLDEN VIOLET BLONDE

7.32  
MEDIUM GOLDEN VIOLET BLONDE

8.32  
LIGHT GOLDEN VIOLET BLONDE

## REDS



4.66  
MEDIUM INTENSE RED BROWN



5.66  
LIGHT INTENSE RED BROWN



6.66  
DARK INTENSE RED BLONDE



7.66  
MEDIUM INTENSE RED BLONDE



4.66S  
MEDIUM SUPER INTENSE RED BROWN



5.66S  
LIGHT SUPER INTENSE RED BROWN



6.66S  
DARK SUPER INTENSE RED BLONDE



5.26  
LIGHT GOLDEN RED BROWN



6.26  
DARK GOLDEN RED BLONDE



7.4  
MEDIUM COPPER BLONDE

4.66  
MEDIUM INTENSE RED BROWN

5.66  
LIGHT INTENSE RED BROWN

6.66  
DARK INTENSE RED BLONDE

7.66  
MEDIUM INTENSE RED BLONDE

4.66S  
MEDIUM SUPER INTENSE RED BROWN

5.66S  
LIGHT SUPER INTENSE RED BROWN

6.66S  
DARK SUPER INTENSE RED BLONDE

5.26  
LIGHT GOLDEN RED BROWN

6.26  
DARK GOLDEN RED BLONDE

7.4  
MEDIUM COPPER BLONDE

## COPPER



6.45  
DARK COPPER MAHOGANY BLONDE



7.45  
MEDIUM COPPER MAHOGANY BLONDE



6.56  
DARK MAHOGANY RED BLONDE



4.65  
MEDIUM RED MAHOGANY BROWN



5.65  
LIGHT RED MAHOGANY BROWN



6000  
RED INTENSIFIER



410  
ASH INTENSIFIER



000  
LIFTING REINFORCER



5.3  
LIGHT GOLDEN BROWN



6.3  
DARK GOLDEN BLONDE

6.45  
DARK COPPER MAHOGANY BLONDE

7.45  
MEDIUM COPPER MAHOGANY BLONDE

6.56  
DARK MAHOGANY RED BLONDE

4.65  
MEDIUM RED MAHOGANY BROWN

5.65  
LIGHT RED MAHOGANY BROWN

6000  
RED INTENSIFIER

410  
ASH INTENSIFIER

000  
LIFTING REINFORCER

5.3  
LIGHT GOLDEN BROWN

6.3  
DARK GOLDEN BLONDE

## BEIGE



7.13  
MEDIUM ASH GOLDEN BLONDE



8.13  
LIGHT ASH GOLDEN BLONDE



9.13  
VERY LIGHT ASH GOLDEN BLONDE



7.31  
MEDIUM GOLDEN ASH BLONDE



8.31  
LIGHT GOLDEN ASH BLONDE



9.31  
VERY LIGHT GOLDEN ASH BLONDE



10.31  
LIGHTEST GOLDEN ASH BLONDE



11.00  
SUPER HIGH LIFT NATURAL BLONDE



11.11  
SUPER HIGH LIFT INTENSE ASH BLONDE



11.20  
SUPER HIGH LIFT VIOLET BLONDE

7.13  
MEDIUM ASH GOLDEN BLONDE

8.13  
LIGHT ASH GOLDEN BLONDE

9.13  
VERY LIGHT ASH GOLDEN BLONDE

7.31  
MEDIUM GOLDEN ASH BLONDE

8.31  
LIGHT GOLDEN ASH BLONDE

9.31  
VERY LIGHT GOLDEN ASH BLONDE

10.31  
LIGHTEST GOLDEN ASH BLONDE

11.00  
SUPER HIGH LIFT NATURAL BLONDE

11.11  
SUPER HIGH LIFT INTENSE ASH BLONDE

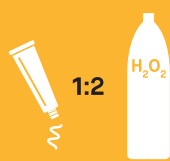
11.20  
SUPER HIGH LIFT VIOLET BLONDE

## MIXING RATIOS AND VOLUMES

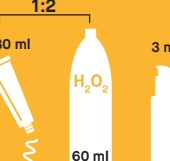
### YELLOW COLOR



### YELLOW COLOR ENERGY SERIES



### YELLOW TONE-ON-TONE CREATOR



\* In case of toning partial lightening techniques to avoid lifting the natural base, use the mixing ratio 10:5 (Example: 30 ml Yellow Color + 60 ml Peroxide 5 Vol+ 15 ml Tone-On-Tone Creator).

| TARGET                                                               |               |          |
|----------------------------------------------------------------------|---------------|----------|
| Tone-on-tone coloring, toning and coverage with Tone-On-Tone Creator | 5 Vol. - 1.5% | 10 - 20' |
| Gray coverage and tone-on-tone color                                 | 10 Vol. - 3%  | 25-35'   |
| Gray coverage and 1 level of lift                                    | 20 Vol. - 6%  | 35-40'   |
| Gray coverage and 2 levels of lift                                   | 30 Vol. - 9%  | 40-45'   |
| Gray coverage and 3 levels of lift                                   | 40 Vol. - 12% | 45-50'   |
| 4 levels of lift with Energy Series                                  | 40 Vol. - 12% | 50-55'   |
| 4-5 levels of lift with Energy Series + OSS                          | 40 Vol. - 12% | 50-55'   |

## NUMBERING SYSTEM

| COLOR LEVEL         |
|---------------------|
| 1 Black             |
| 2 Darkest brown     |
| 3 Dark brown        |
| 4 Medium brown      |
| 5 Light brown       |
| 6 Dark blonde       |
| 7 Medium blonde     |
| 8 Light blonde      |
| 9 Very light blonde |
| 10 Lightest blonde  |

### TONE VALUES

|                              |
|------------------------------|
| 1 Ash (blue base)            |
| 2 Irisé (violet base)        |
| 3 Gold (yellow base)         |
| 4 Copper (orange base)       |
| 5 Mahogany (red violet base) |
| 6 Red (red base)             |
| 7 Matte (green base)         |

### HOW TO READ A SHADE NUMBER

- The first number of each shade indicates the level of depth of the shade.
- The second number indicates the primary tonal value.
- The third number indicates the secondary tonal value.
- When the second and third numbers are the same, it means that the shade has an intense tone.

### EXAMPLE

5.26 indicates the color depth is light brown indicates a secondary red tonal value indicates a primary iridescent tonal value

## COVERING GREY/WHITE HAIR

In order to achieve maximum coverage of grey/white hair with shiny results that correspond to the desired tone and intensity, you must select the most suitable Yellow Peroxide volume based on the desired degree of lightening, follow the indicated leave-in time and, above all, create the correct mixture based on the following ranges:

### RICH NATURALS

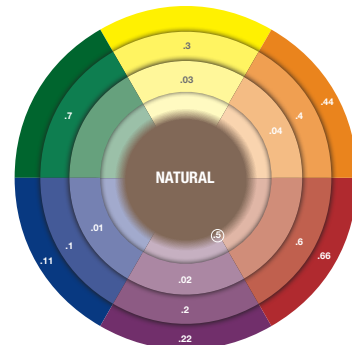
Use on their own for extremely natural and rich color, or mix with a choice of Fantasy shades for maximum coverage.

### RICH COOL NATURALS

An excellent balance of colors, all with blue base, giving shades an icy power, for ultra-natural and super-cool results, with a deep soul.

### FANTASY SERIES

For vibrant and luminous tones. For optimal coverage, mix in a 1:1 ratio with shades of Rich Naturals.



## SPECIAL SHADES

### 000 LIFTING REINFORCER

A cream without pigments that intensifies the lifting power of the Yellow Color shades (except for the Energy Series), adding up to one extra level of lift. To optimize its potential, mix the 000 Lifting Reinforcer in equal parts (1:1) with the chosen shade of Yellow Color. The mix ratio with the oxidant remains 1:1.5.

### 6000 - RED INTENSIFIER

A special shade of pure red, which enables you to intensify the red, mahogany and copper shades. For a very intense result, mix with the chosen shade of Yellow Color in equal quantities (1:1).

### 410 - ASH INTENSIFIER

A special shade of blue-grey, which allows you to accentuate the ash and pearl shades, or to correct undesired copper tones. Based on the desired result, use according to the table below:

| LEVEL OF COLOUR                                    | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   |
|----------------------------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Grams of 410 to add for every 50 g of Yellow Color | 9 g | 8 g | 7 g | 6 g | 5 g | 4 g | 3 g | 2 g | 1 g |

### ENERGY SERIES

Yellow Color Energy Series enables you to achieve up to 4 levels of lift if applied to a natural base no darker than light brown (level 5). The mix ratio is 1:2 with 40 vol Yellow Peroxide and processing time is 45-50 minutes.

### OSS SUPER HIGH LIFTING REINFORCER

Yellow Energy Series, when mixed with the OSS Super High Lifting Reinforcer, achieves up to 5 levels of lift on natural hair, starting with a natural base no darker than level 5. The mix ratio is 1:2 with 40 vol Yellow Peroxide and the processing time is 50-55 minutes. To optimize its potential, mix the OSS Super High Lifting Reinforcer in equal parts (1:1) with the chosen shade of Yellow Color Energy Series.

## Discover Yellow SUPERHEROES



Permanent colour

EXCLUSIVE FORMULA WITH ALLOETRIX AND CRYSTALLIZED MICROPIGMENTS ENRICHED WITH PRECIOUS ARGAN OIL.

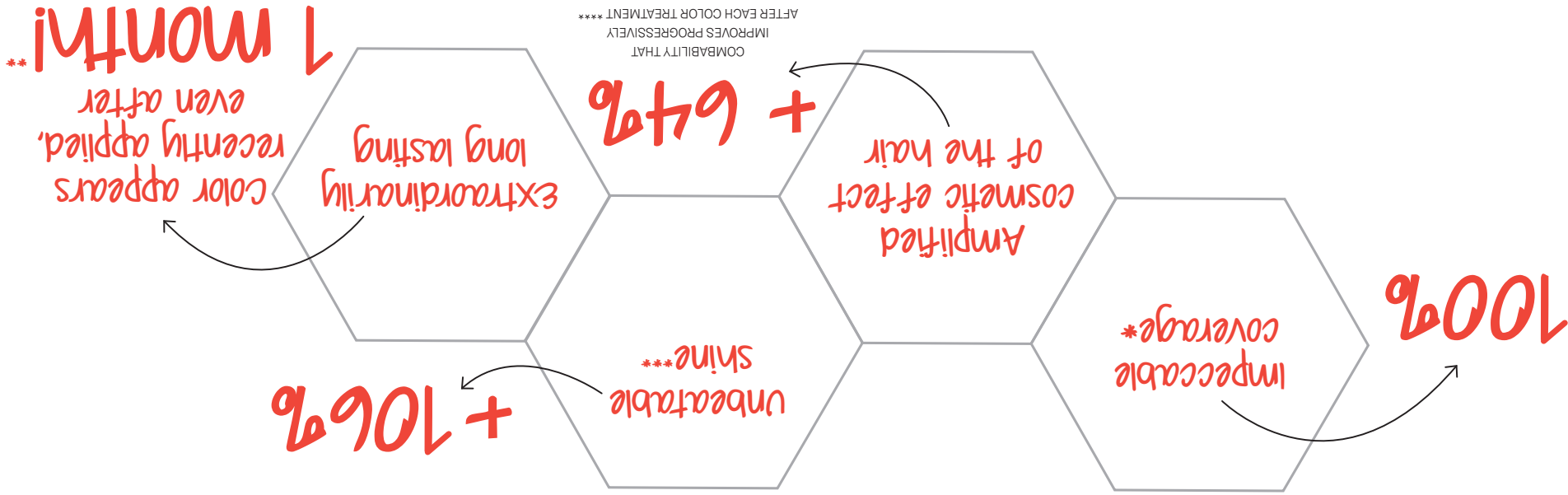
THANKS TO ITS LOW ALKALINE AGENT CONTENT, IT LIGHTENS AND COLORS VERY GENTLY, ENSURING MAXIMUM PROTECTION FOR YOUR HAIR'S NATURAL BALANCE.

AN EXTRAORDINARY FLUIR OF BEAUTY, USED AS A BASIC COMPONENT FOR COSMETIC TREATMENTS BY WOMEN THROUGHOUT THE WORLD.  
FOR INCREDIBLY LUMINOUS AND SHINY HAIR.

Argan oil

Alloetrix

AN EXTRAORDINARY COMBINATION BASED ON ALOE VERA, WHEAT PROTEIN AND UV FILTER FOR HAIR THAT IS SOFT AND SILKY TO THE TOUCH.



\*APPLICATION TESTS ON MODELS, \*\*AFTER 12 SHAMPOOS, YELLOW COLOR KEEPS UP TO 80% OF COLOR INTENSITY, MORE THAN THE MAIN COMPETITOR. INSTRUMENTAL TEST ON OUR RED SHADE 5.66. \*\*\* HAIR TREATED WITH YELLOW COLOR GAINS UP TO +106% MORE SHINE THAN THE MAIN COMPETITOR. INSTRUMENTAL TEST ON RED SHADE 5.66. \*\*\*\* IMPROVED COMBABILITY MEASURED ON DAMAGED HAIR, AFTER 3 TREATMENTS WITH YELLOW 5.66.

ALFAPARF GROUP

WE ITALIAN STYLE



YELLOW

YELLOW COLOR

TECHNICAL CHART

ALFAPARF GROUP